



EUROPEAN BUSINESS UNION

CORPORATE FINANCE EUROSUMMIT

21 JUNE 2024, LONDON

AGENDA

09:00 - 09:30 REGISTRATION & COFFEE

09:30 – 11:00 ALTERNATIVE WAYS OF RAISING CAPITAL

- Overview of capital markets and global trends
- Strategic and financial investors
- Corporate and convertible bonds
- Syndicated loans and export financing
- Banking and project finance

11:00 - 11:15 COFFEE BREAK

11:15 – 12:00 RAISING CAPITAL TO FINANCE GROWTH

- Benefits of an IPO on the LSE
- Reasons for listing. Types of IPO
- Main Market and the Alternative Investment Market (AIM)
- Foundations for a successful IPO. Assessment and liquidity of CIS companies
- AIM – listing criteria
- Public companies – corporate governance, and other issues

12:00 – 12:30 LEGAL ASPECTS OF AN INTERNATIONAL IPO

- Advantages and disadvantages of an IPO. Main considerations
- Minimum requirements for listing. Existing indices (FTSE and others)
- Corporate governance and compliance
- IPO process and schedule
- Preparation for an IPO - due diligence, prospectus
- Listing of Global Depository Receipts (GDRs) on the London Stock Exchange

12:30 – 14:00 LUNCH

14:00 – 15:00 PROJECT FINANCE & PUBLIC-PRIVATE PARTNERSHIP – BEST PRACTICES

- International project finance
- Reasons for project finance
- Mechanism of project financing
- Contractual framework and tools. Typical project structure
- Public-Private Partnership (PPP) – mechanism, investors, structure, parties, etc.
- European practice of Public-Private Partnerships

15:00 – 16:00 MERGERS & ACQUISITIONS (M&A), JOINT-VENTURES

- M&A transactions - structuring, goals, schedule, parties, consultants, etc.
- M&A transactions - business case
- M&A process
- Due diligence, basic documentation
- Key issues to consider: price, warranties, liabilities, covenants, etc.
- Regulatory issues: competition, employment, pensions, intellectual property, taxes, etc.
- Joint ventures: when, why? Offshore JVs

16:00 – 16:30 CLOSING REMARKS

CEREMONY OF ACCEPTANCE OF NEW MEMBERS

16:30 – 17:30 COCKTAIL RECEPTION & NETWORKING TIME